

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 04.07.2011

Circular T&C -CM No. 32/11-12

Sub: Special mobile plan "PYARI JODI" with unlimited free call facility to one BSNL Landline or WLL (Fixed/Limited Mobility) number-reg.

Kindly refer to this office order of even No. dated 04.11.2010 and subsequent orders issued from time to time on the subject mentioned above. Now, it has been decided by competent authority to allow migration to the "PYARI JODI" plan for existing customers and activation of "PYARI JODI" plan for new customer, MNP customer with the following terms and conditions:-

- a) **New Customer:-** He has to take new SIM, recharge with FRC 33. He will get new number and freebies attached with FRC.
- b) **MNP Customer:-** After port-in, he has to recharge with FRC 33. He will retain his old number and get all the freebies attached with FRC.
- c) **Existing BSNL prepaid customer who wants to take Pyari Jodi plan:-** He has to recharge with plan activation voucher of Rs.22 (Incl. of S. Tax). Circles can suitably adjust the MRP in the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility. No freebies are offered with the plan activation voucher of Rs.22. There is no need to take new SIM. The existing mobile number will continue. The balance validity and usage value will be carried forward to the "Pyari Jodi" plan.
- d) It is to be ensured that only one "Pyari Jodi" mobile connection is active for one BSNL Landline/WLL (Fixed/Limited Mobility) number.
- e) Other terms and conditions of "Pyari Jodi" plan viz. verification of Landline Bill etc. will remain the same.

2. The above tariff will be implemented with effect from **11.07.2011**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. In addition to above, all landline customers may be informed about the scheme through IVRS and printed message in the Landline bill to make the scheme a success. Circles may also send SMS conveying the above offers to the customers.

4. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – prema@bsnl.co.in or skmohakud@bsnl.co.in.


(Prema Krishnamachari)
Dy. General Manager (T&C)

To
All CGMs- Telecom Circles/ Telephone Districts.

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Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)